

REGIONAL TECHNOLOGY AND COMPETITIVE PROFILES

ISI-PRODUCTS

The competitiveness of regions depends strongly on the technological performance of local companies as well as the regional innovation scene. With many years of experience, the scientists of the Fraunhofer Institute for Systems and Innovation Research ISI provide endorsement for regions and companies.

With a view to the competitiveness and attractiveness of your region, questions arise regarding the regional capacity for renewal, adaptation and thus sustainability in an especially dynamic, international environment characterized by considerable structural changes.

Against this backdrop, it is important to observe and analyze the current and future technology and innovation potentials of your region, compare corresponding potentials in other regions and document and evaluate regional clusters and innovation systems.

At the Fraunhofer ISI, we have many years of experience and a range of tried and tested methods at our disposal for measuring and analyzing regional technology and competitive activities.

WHAT WE CAN DO FOR YOU

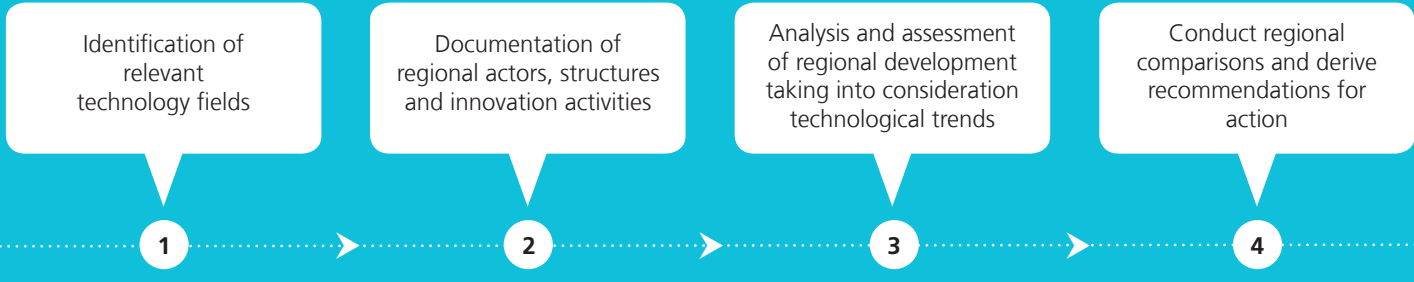
- Document regional structures and potentials: actors in the economy and science, technology and innovation potentials (for example, analysis of patent activities, scientific publications, research and development activities, innovations, human resources, employment)
- Analyze regional processes: cluster potentials, networks and regional value chains as well as their dynamics of change
- Evaluate regional developments and assess future regional trends (technology trends, implications for regions in connection with global trends)
- Conduct regional comparisons, benchmarkings, rankings, typologies and comparative studies

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We provide you with technology and competitive profiles of your region and – if requested – of reference regions. These profiles enable you to recognize dynamic developments in your local setting.

We provide answers to questions like:

- How are regional value chains and networks changing and which opportunities (and risks) are emerging as a result for companies in your region?
- In which technology fields are companies and research organizations active?
- What role do clusters play within your region?
- Which trends are discernible and how do global trends affect companies in your region?

Based on our analyses of technology and competitiveness, we support you in preparing strategic decisions for your organization and outlining options for action, especially in connection with innovation and technology policy measures.

HOW YOU STAND TO BENEFIT

With our scientifically-based analyses of technology and innovation, we aim to enable you to make better use of strengths and potentials within your region as well as of technology and innovation trends. Comparisons with other regions can help you to find out where you stand competitively. Eventually, we seek to support you in leveraging all the technological, scientific and economic opportunities your region offers.

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